

CASE STUDY



DISPLAY TRACKING ACTIVITY

CAMPAIGN GOAL

- Track Chemist being purchased brand across india.
- Brand visibility at chemist counter.
- Reward Chemist adapting to stock brand and display.
- Measure geography contribution.
- Mapping of Chemist.
- Build integrated program for focus Chemist later.
- **Duration : 2-3 Months.**

KEY BENEFITS

- Increase Chemist engagement.
- Real-Time dashboard on Chemist enrolment.
- Chemist enrolment across different cities in india.
- Measure high contributing by chemist for purchasing your brand.
- Increase sales.



SOLUTION

- Voney or Mobile Application based program.
- Tracking availability on real time.
- Map Chemist across india.
- Ensure Chemist enrolment & initial purchasing your brand.

REACH US to engage at info@medgini.com or +91 8008155004

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